

# The Making of the President 1968: A Landmark Political Documentary



## The Making of the President 1968 by Theodore H. White

★★★★☆ 4.3 out of 5

Language	: English
File size	: 1609 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 562 pages
Paperback	: 92 pages
Item Weight	: 4.8 ounces
Dimensions	: 6 x 0.21 x 9 inches



The Making of the President 1968 is a groundbreaking documentary that provides an in-depth look at the 1968 presidential election. The film, which was directed by Charles Guggenheim, follows the campaigns of Richard Nixon, Hubert Humphrey, and George Wallace. It offers a unique perspective on the candidates, the issues, and the turbulent political climate of the time.

## The Candidates

The 1968 presidential election was one of the most closely contested in American history. Richard Nixon, the Republican candidate, was a former vice president who had lost the 1960 election to John F. Kennedy. Hubert Humphrey, the Democratic candidate, was a former senator and vice president who was seen as a moderate. George Wallace, the third-party

candidate, was a former governor of Alabama who ran on a segregationist platform.

## **The Issues**

The 1968 presidential election was fought over a number of important issues, including the Vietnam War, civil rights, and the economy. The Vietnam War was a major source of controversy, and both Nixon and Humphrey promised to end the war if they were elected. Civil rights was another major issue, and Humphrey was seen as the more progressive candidate on this issue. The economy was also a major concern, and Nixon promised to reduce taxes and inflation.

## **The Campaign**

The 1968 presidential campaign was one of the most divisive in American history. Nixon ran a negative campaign that focused on Humphrey's ties to the Johnson administration and his support for the Vietnam War. Humphrey, on the other hand, ran a more positive campaign that focused on his own experience and his plans for the future. Wallace ran a populist campaign that appealed to white voters who were angry about the Vietnam War and the civil rights movement.

## **The Election**

The 1968 presidential election was held on November 5, 1968. Nixon won the election with 43.4% of the popular vote and 301 electoral votes. Humphrey won 42.7% of the popular vote and 191 electoral votes. Wallace won 13.5% of the popular vote and 46 electoral votes.

## **The Aftermath**

The 1968 presidential election had a profound impact on American politics. Nixon's victory marked the beginning of a new era of conservatism in the United States. The election also led to a decline in trust in the government and a rise in political polarization.

The Making of the President 1968 is a landmark political documentary that provides an in-depth look at one of the most important elections in American history. The film offers a unique perspective on the candidates, the issues, and the turbulent political climate of the time. It is a must-see for anyone who is interested in American politics or history.

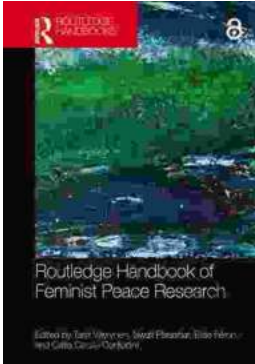


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