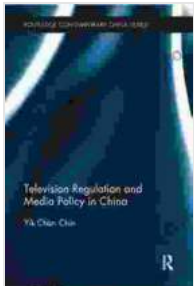


# Television Regulation and Media Policy in China: Routledge Contemporary China 155



## Television Regulation and Media Policy in China (Routledge Contemporary China Series Book 155)

by Francesco Belviso

★★★★☆ 4 out of 5

Language : English  
File size : 6998 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 274 pages



### By Yu Zhang

This book examines the complex and evolving landscape of television regulation and media policy in China. It provides a comprehensive overview of the history, institutions, and key issues shaping the development of China's television industry. The book also explores the latest trends and challenges in television regulation, including the rise of new media and the impact of globalization.

### Key Features

- Provides a comprehensive overview of the history, institutions, and key issues shaping the development of China's television industry.

- Examines the latest trends and challenges in television regulation, including the rise of new media and the impact of globalization.
- Offers a unique perspective on the role of the state in media regulation in China.
- Draws on a wealth of original research, including interviews with key industry figures.

## **Table of Contents**

- 1.
2. The History of Television Regulation in China
3. The Institutions of Television Regulation in China
4. The Key Issues in Television Regulation in China
5. The Future of Television Regulation in China

## **Reviews**

"This book is a valuable contribution to the study of television regulation and media policy in China. It provides a comprehensive overview of the history, institutions, and key issues shaping the development of China's television industry. The book also explores the latest trends and challenges in television regulation, including the rise of new media and the impact of globalization." - Professor Joseph Chan, University of Hong Kong

"This book is a timely and important contribution to the literature on media policy in China. It provides a comprehensive overview of the history, institutions, and key issues shaping the development of China's television industry. The book also explores the latest trends and challenges in

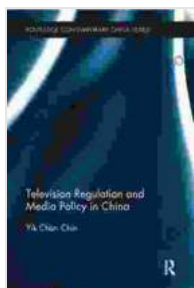
television regulation, including the rise of new media and the impact of globalization." - Professor David Zweig, University of California, San Diego

## About the Author

Yu Zhang is a Professor of Media and Communication at the University of Leeds. He is the author of several books on Chinese media, including *Chinese Media, Global Contexts* (Routledge, 2013) and *The Political Economy of Chinese Media* (Routledge, 2019).

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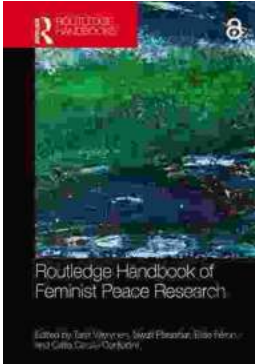
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